

Business as usual is not an option – og hva det innebærer for Midt – Norge

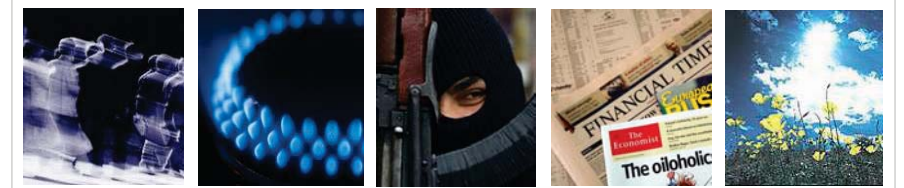
Sven Mollkleiv, Senior Vice President  
Det Norske Veritas

4. mai 2011

## The new risk reality



Companies today are operating in an increasingly more global, complex and demanding risk environment.



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## Zero-tolerance for failure



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## Hungary 2010



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## Environmental concerns



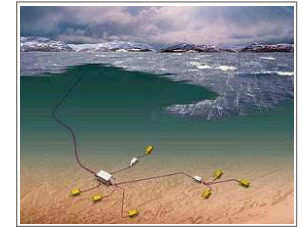
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identify  
assess  
manage

risk



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## Increased IT vulnerability

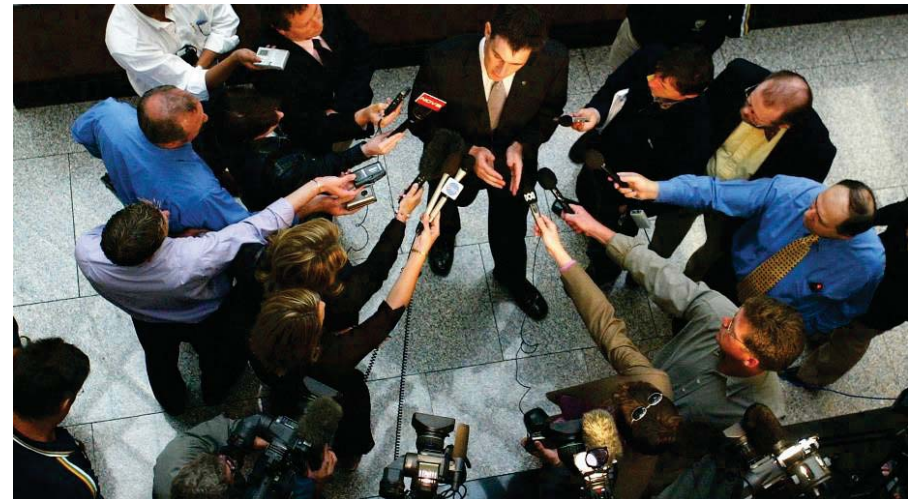


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## Transparency



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## Financial Crisis



## Fraud



## Global value chains



## Water will be on the top of our minds in the years to come



## Pakistan 2010



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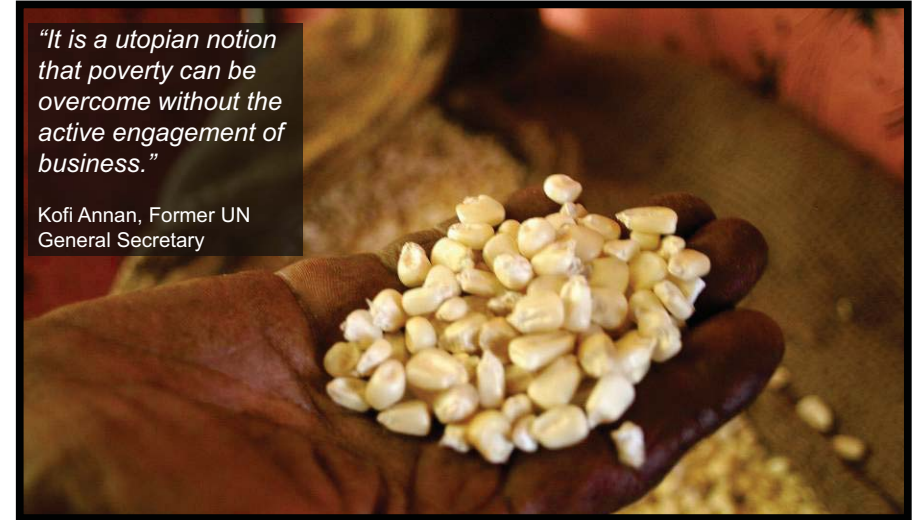
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## Business is needed to overcome poverty

*“It is a utopian notion that poverty can be overcome without the active engagement of business.”*

Kofi Annan, Former UN General Secretary

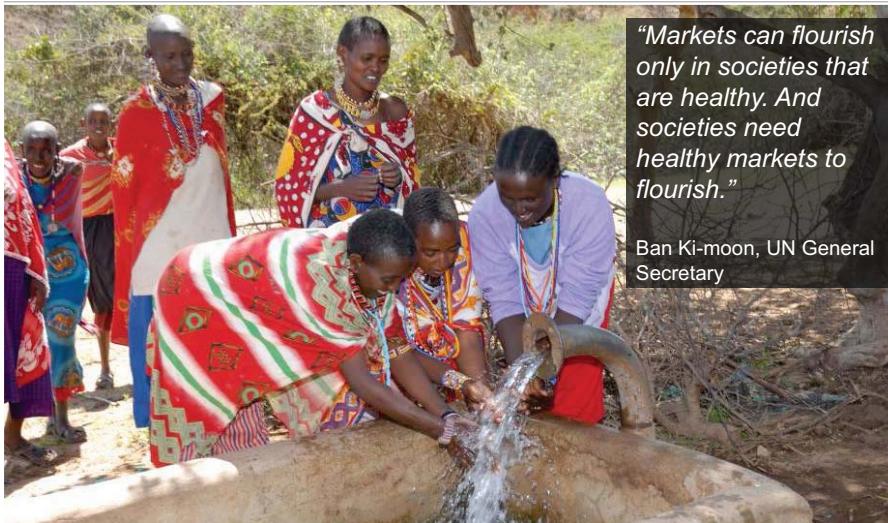


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## Markets and societies – the “chicken and egg”



*“Markets can flourish only in societies that are healthy. And societies need healthy markets to flourish.”*

Ban Ki-moon, UN General Secretary

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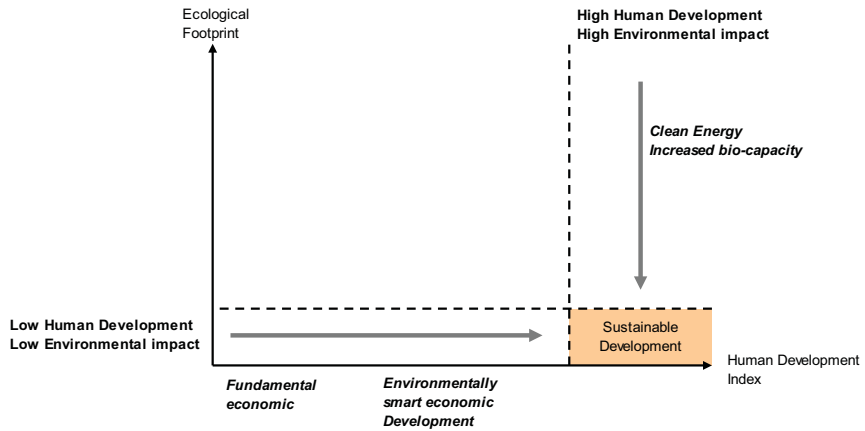


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## Human needs and ecological limits



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## The Importance of Stakeholders



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## Vision 2050

Nine elements critical to achieving  
a pathway to Sustainable Development  
by  
World Business Council for Sustainable Development

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## Achieving a Pathway to Sustainable Development

1

**People's Values!**  
"One World – People & Planet"



2

**Human Development**  
"Basic needs of all are met"

**Human Development "must haves" by 2020**

1. Access to basic services
2. Opportunities for ageing population
3. Integrated urban management

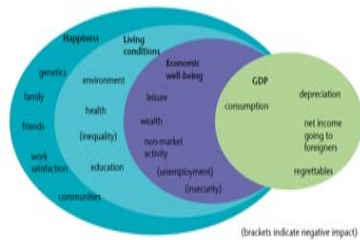
Source: World Business Council for Sustainable Development (2010), Vision 2050

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## Achieving a Pathway to Sustainable Development

**3** **Economy**  
"True value, true costs, true profits"



**4** **Agriculture**  
"Enough food, water and bio-fuels through a new Green Revolution"



Source: World Business Council for Sustainable Development (2010), Vision 2050

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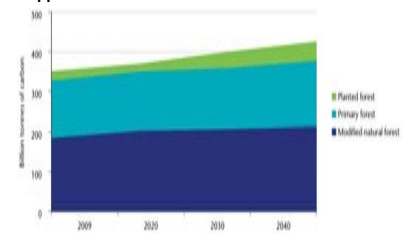
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## Achieving a Pathway to Sustainable Development

**5** **Forests**  
"Recovery and regeneration"

Approximate amount of carbon stock in world forests



**6** **Energy and Power**  
"Secure and sufficient supply of low-carbon energy"

### Energy and Power "must haves" by 2020

1. Global carbon price
2. Agree on how to manage GHGs
3. Cost of renewables lowered
4. Demand-side efficiency

Source: World Business Council for Sustainable Development (2010), Vision 2050

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## Achieving a Pathway to Sustainable Development

**7** **Buildings**  
"Close to zero net energy buildings"

**8** **Materials**  
"Not a particle of waste"

**9** **Mobility**  
"Secure and sufficient supply of low-carbon energy"

Source: World Business Council for Sustainable Development (2010), Vision 2050

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## Viktige egenskaper ved det gode samfunn

- Høy deltakelse i utdanning og arbeidsliv
- Sosialt sikkerhetsnett som favner alle
- Jevn fordeling
- Sosial tillit
- Vern mot vold, forfølgelse og diskriminering
- Likestilling
- Sosial inkludering

**FRIHET, LIKHET OG SOLIDARITET**  
Den norske velferdsmodellen

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## 10 nasjonale humanitære utfordringer

1. Huller i velferdsstatens sikkerhetsnett
2. Sosial ulikhet
3. Marginaliseringsspiraler
4. Utestenging fra utdanning og arbeidsliv
5. Diskriminering
6. Unges psykiske helse
7. Narkotika og rusmiddelmissbruk
8. Vold
9. Ensomhet
10. Nye beredskapsutfordringer

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## Røde Kors Omsorg



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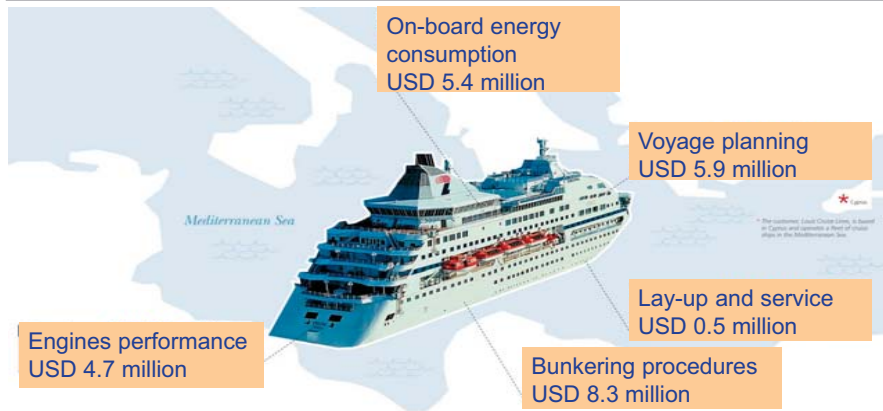
## Women – good business



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## Making an Impact



## The Deepwater Horizon accident will accelerate the emergence of the new risk reality



Source: Petro.no

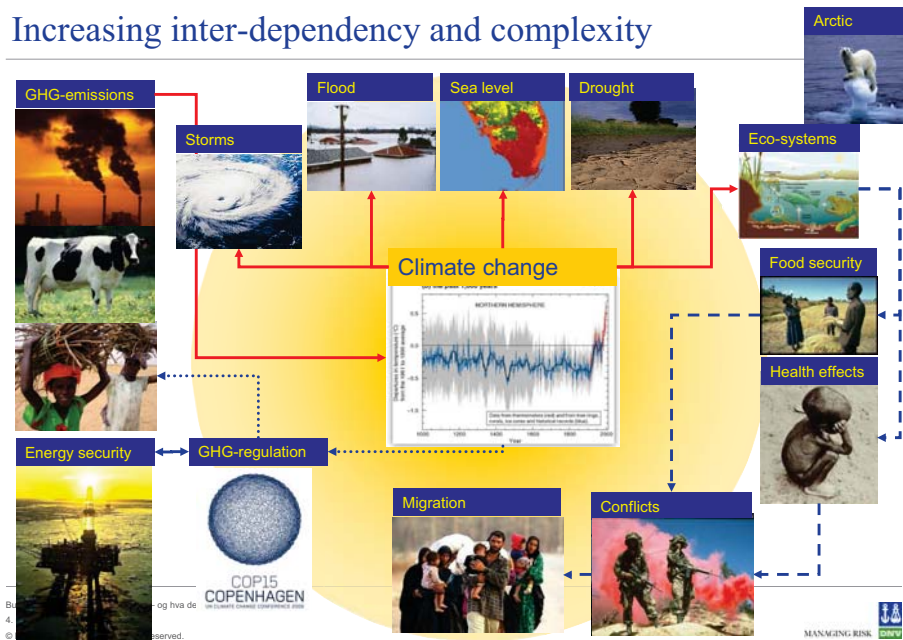
## Consequences of large accidents



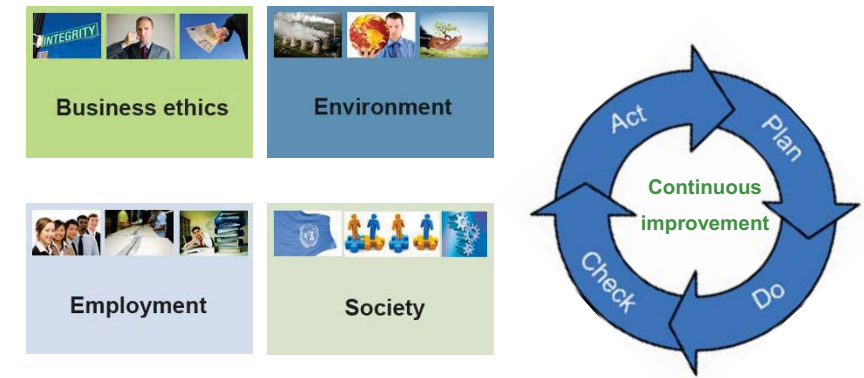
ELIMINATING RISK IS NOT AN OPTION

It's how you manage  
your most critical risks

## Increasing inter-dependency and complexity



## Take a systematic approach to managing CR



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## Safeguarding life, property and the environment

www.dnv.com



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